

AMERICAN ARTIST PROJECT

Impact Report



When All Artists Thrive, the Arts Come Alive

www.americanartistsproject.org

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Our Mission and Vision

American Artists Project is national nonprofit dedicated to investing in artists from underrepresented communities

All of the funding we raise directly fuels our artist grant programs, inclusive performances, community workshops, and student scholarships. Every dollar is used to empower creatives, tell more representative stories, and expand access to the arts.

We envision a world where diverse global communities see themselves on stage through the telling of meaningful stories

When all artists thrive, the arts come alive.

Through strategic partnerships and donor support, AAP has quickly grown into a catalyst for creative opportunities. The following report highlights AAP's impact over the past four years, demonstrating an optimistic and compelling story of growth, inclusion, and artistic excellence driven by your support.



American Artists Project Model of Impact

Education and Training

Private lessons for students
Artist mentorship
Masterclasses from Broadway and
Grammy-level professionals

Performance & Opportunity

Monthly paid gigs via Broadway Brunch
Concerts and showcases for underrepresented voices
Professional development through rehearsals,
residencies, and commissions

Representation & Equity

BIPOC artists
LGBTQIA+ and gender-diverse creators
Neurodiverse, disabled, and otherwise marginalized talent

Advocacy and Visibility

Civic concerts like *Use Your Voice*
Public education through live performance
Events that transform audiences and inspire action

Partnership & Community

Public schools and universities
Local nonprofits
City of Austin and civic leaders to expand our reach

Grant Impact

Investing directly in artists is at the heart of AAP's model.

Over the past four years, AAP has developed grant programs that provide critical funding, training, and performance opportunities to emerging and underrepresented artists.

Across performance and education grants, AAP has given out many individual grants in the past four years. Grant amounts have ranged from small stipends for single-event performers to multi-thousand-dollar scholarships covering a year of training. On average, AAP is awarding some form of artist grant nearly every month: whether it's a brunch performance award, a new student scholarship, or a special project grant. Beyond the dollar amounts, these grants have unlocked opportunities for artists to create, perform, and grow. Several grant recipients have gone on to land professional roles, college arts program acceptances, and other achievements that might not have been possible without AAP's support (as they themselves attest – see Testimonial).


Impact Highlights

 **368 Hours**


AAP has provided 368 hours of free student lessons and masterclasses.

 **\$650,000+**

AAP has awarded over \$650,000 in direct grants or stipends since 2019.

 **500+ Artists**

Over 500 artists have received support through AAP's grants. Ranging from micro-grants to scholarships for students.

 **\$1,050,414**

Over the last 4 years, AAP has employed artists, teachers, production assistants, and designers.



"American Artists Project has made such an incredible impact on my life – providing opportunities that have shaped me into who I am today, and truly transforming my future for the better."

Jasmine Williams

Young Artist Grant Recipient 2021, Professional Grant Recipient 2023
& 2024, Young Artist Teacher 2024

Nothing speaks to AAP's impact better than the voices of the artists whose lives have been changed.

Artists who once doubted whether they belonged in the arts are now launching careers, winning scholarships, and giving back – all because donors like you invested in their potential. AAP recipients commonly describe the experience as **"transformative," "empowering,"** and **"life-changing."** They not only gain skills and exposure; they join a supportive "family" of creatives. As Jasmine noted, AAP's network of mentors and peers "continually push me to be the best version of myself," turning personal dreams into achievable goals. Your support truly uplifts lives and fuels artistic journeys, one artist at a time.



Our Community

AAP isn't just for artists; it's for their families, their audiences, their communities.

We believe the arts belong to everyone, not just those who can afford it. That's why our programs are built to uplift students, families, and creatives from all walks of life through free instruction, accessible performances, and community-centered partnerships.

Many AAP events serve dual purposes as performances and learning spaces. Initiatives like **Sing Joy!** and **Sing Out!** not only highlight underrepresented voices but also include talkbacks, on-stage masterclasses, and mentorship from headline performers. From neighborhood lawn concerts launched during the pandemic to large-scale civic events like **Use Your Voice, Use Your Vote** which united 300 performers and mentored 55 students, we continue to meet communities where they are.

Building on that focus, AAP has developed programs that support neurodivergent individuals, including those on the autism spectrum, through inclusive, music-centered environments. Our **Variations Choir** offers a structured and creative space where participants can explore musical expression, develop social and communication skills, and connect with others in a supportive setting. These efforts not only highlight the talents of neurodiverse artists but also create meaningful opportunities for visibility, belonging, and growth.

Community Highlights



7 active community programs serving students, professionals, and families.



5000+ Attendees

5,000+ audience members reached through public concerts and events



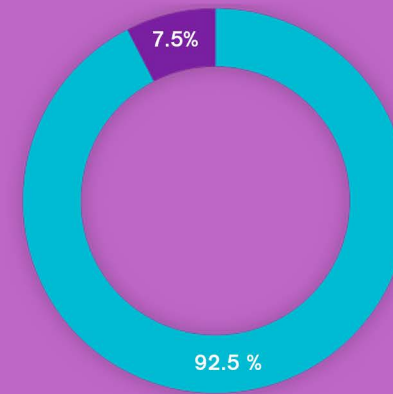
300% Increase

Annual fundraising increased by over 300% since launch, with \$118,000+ raised in one day during Amplify Austin 2025



54
AAP has awarded 54 scholarships with **94%** of them being full scholarships.

Scholarships Awarded



■ Full Scholarships ■ Partial Scholarships

This commitment to education and community extends beyond the stage through our **Young Artist Program**, which provides both full and partial scholarships for private lessons and mentorship. They're launchpads for lifelong artistic growth, connecting students to high-caliber instruction, personalized support, and opportunities to develop their craft. Whether a student is just beginning their journey or preparing for a professional path, each scholarship is a powerful investment in their potential to thrive.

